

Advertising Contracts

General Purchasing Guidelines: All orders over \$5k require PO or contract approved by PCS. Any contract value with Terms and Conditions requires review and approval by PCS.

Vendor	Type of Contract	Rates/Discounts	Frequency	Terms & Conditions	Effective Date	Ordering Process	Contact	Email	Phone
Oregon Public Broadcasting/NPR Portland Market	Sponsorship Agmt	UO preferred rates		no	per order	Submit to contract@uoregon.edu. Sponsorship Agreement - add addendum for them to sign then Contracting can sign and paid from contract	Lynn Joyce	Ljoyce@opb.org	503-445-1865
Oregon Newspaper Publishers Association	Advertising Quote		Daily/Weekly	no	per order	Reference quote on UO PO	Nancy Johnson	onpa@orenews.com	503-624-6397 x 27
Portland Monthly Magazine	Advertising Contract		Monthly	yes	per order	Submit to contract@uoregon.edu. Addendum to their contract terms signed by both parties, then we can sign their contract	Brian Schatz	bschatz@portlandmonthlymag.com	503-222-5144 x153
Portland Tribune	Advertising Rate Agreement		Daily	no terms but signature block	per order	No Terms, pay from PO, don't need to sign their agreement	Bill Hunter	bhunter@commnewspapers.com	503-546-9802
Indian Country Today	Advertising		Weekly		per order	Submit to contract@uoregon.edu. only insertion order needs signed	Heather Donovan	hdonovan@indiancountry.com	(315) 829-8356 (Phone), (315) 829-8028 (Fax)
Willamette Week	Advertising Agreement		Weekly	yes	per order	Pay from PO with dates and amounts from contract on the PO	Kyle Owens	kowens@wweek.com	503-223-1500
Springfield Chamber of Commerce	Advertising Agreement			yes	per order	Pay from PO with dates and amounts from contract on the PO	Nedine	Nedine@springfield-chamber.org	541-746-1651
Skywest Magazine	Advertising		Monthly	media Kit terms	per order	Submit to contract@uoregon.edu. Advertising Agreement needs signed by Contracting for each order	Wendy Rivers	wendyrivers@theglobal.net	phone (406) 586-0439, fax (406) 586-0040
The Bowlin-Johnnes Group	Advertising Agreement			Yes	per order	Submit to contract@uoregon.edu. Advertising Agreement needs signed by Contracting for each order	Ken Luse	sales@bowlinjohannes.com	541-302-9508
Business Viewpoint Magazine	Advertising	1X, 2X and 4X rates available	Quarterly (4X per year)	none	per order	No contract to sign, PO accepted, email order and provide PO	Micaela Davis	mdavis@commnewspapers.com	503-546-9886
Bend Bulletin	No contract to sign, not prepaid	Non Profit rate - \$19/inch	Daily	none	per order	Orders emailed, invoice sent for payment	Lisa Legg	llegg@bendbulletin.com	541-617-7834

Redmond Spokesman	No contract to sign, not prepaid	Special rate for 2 paper buy = 1 Bulletin + 1 Spokesman	Weekly (Thurs)	none	per order	Orders emailed, invoice sent for payment	Denise Duvall	dduval@redmondspokesman.com	541-548-2184, cell - 541-419-8673
Sunriver Music Festival	No contract to sign just ad sheet that provides ad specs		Annual	none	per order	Complete ad sheet and provide ad, they will invoice for payment	Vicki Udlock	vicki@sunrivermusic.org	541-593-1084
Wall St. Journal Oregon Business Magazine	No contract to sign, PO accepted		Daily		per order	Provide insertion information on our letterhead that includes day, dimensions, size, region ad should be seen in and billing information. They will invoice once placed.	Rep: Auset O'Neal, Hayley Litwak, Ad Coord.	Auset.O'Neal@wsj.com; Hayley.Litwak@wsj.com	212-597-5967, 212-597-5649, fax: 212-597-5633
Oregon Quarterly	Internal	Non Profit rate \$7.75 per column inch (\$2 discount)	Quarterly (4X per year)	none	per order	Email order and provide PO	Jeff Helm	jeffh@oregonbusiness.com	503-445-8808
Oregon Daily Emerald	Advertising		Daily	none	per order	Contact Susan Thelen	Susan Thelen	sthelen@uoregon.edu	346-5046
Oregon Daily Emerald	Advertising		Daily	none	per order	Provide insertion order details on PO	Tara Sloan	ads@dailyemerald.com	346-3712
Salem Monthly	Advertising Agreement		Monthly	Yes	per order	Advertising Agreement needs signed, submit to contract@uoregon.edu for review and approval	Brennan Purtzer	bpurtzer@willamette-media.com	503-540-0022 x 2
Eugene Area Chamber of Commerce Journal	Advertising Agreement			Yes	per order	Advertising Agreement needs signed, submit to contract@uoregon.edu for review and approval	Anne Michalski	AnneM@eugenechamber.com	541-242-2357
Communications, Inc. (agency covers Eugene, Springfield & Portland Chambers of Commerce)	Advertising Contract/Invoice			yes	per order				615-771-0080
Vancouver Sun, dba Pacific Newspaper Group	Credit application		Daily	yes	per order	Vendor requires signed credit application - submit to contract@uoregon.edu otherwise requires prepayment or exemption approval to use Pcard		adinquires@png.canwest.com	604-605-2478
Springfield Times	Advertising		weekly - every Friday	nothing to sign	per order	Send email to publisher@springfieldtimes.net & cc springfieldtimes@hotmail.net, they will send a confirmation email. Nothing to sign, they will send invoice for payment	Melany Vaughn - Advertising Agent, Scott Olson - Publisher	Publisher@SpringfieldTimes.net & Springfieldtimes@hotmail.net	541-741-7380, Melany cell - 541-868-7657

The Chronicle of Higher Education	Advertising - Recruitment & Display		Printed weekly, online on weekdays		per order		Recruitment - Angela Helfrich; Display - Shawn Hunt	Recruitment - jobs@chronicle.com; Display - display@chronicle.com	Recruitment - 202-466-1004 / Fax: 202-296-2691; Display - 202-466-1080 Fax: 202-659-2236
1859 - Oregon's Magazine	Advertising	Non Profit Rate	Quarterly (4X per year)		per order	Email request to Ross Johnson	Ross Johnson - Advertising Director	ross@1859magazine.com	541-948-5200, Fax - 541-306-6510
Daily Journal of Commerce	Advertising	Non-Profit Rates = 20% off any category	Daily, Monday - Friday	yes	per order	Contact Rob Hennis for order, he will provide Advertising Agreement. Submit agreement to contract@uoregon.edu for review and signature. Submit to contract@uoregon.edu.	ROB HENNIS - Account Executive, Cris Schulz - Advertising Director	rob.hennis@djcOregon.com or cris.schulz@djcOregon.com	Rob - 503-802-7214, Cris - 503-802-7212
National Cinemedia	Advertising Agreement				yes	Addendum to their contract terms signed by both parties, then we can sign their contract	Catherine Huhn	catherine.huhn@ncm.com	503-339-7822/503-990-7648 (fax)
Lane Community College, dba KLCC	Underwriting Agreement	Non-Profit Rates			yes	Submit agreement to contract@uoregon.edu for PCS review and signature	Paula Chan Carpenter	carpenterp@lanec.edu	541-463-6005 800-922-3682
El Hispanic News	Advertising Agreement		weekly			Contact Gabriela Kandziora	Gabriela Kandziora	gabriela@elhispanicnews.com	503-228-3139 ext. 350 / 503-228-3384 (fax)
Adelante	Advertising Agreement					Contact Anna Mercado	Anna Mercado	annamercado1@gmail.com	541-968-4768
Asian Reporter	Advertising Agreement							ads@asianreporter.com	503-283-4440
Portland Observer	Advertising Agreement					Contact Kathy Linder	Kathy Linder	ads@portlandobserver.com ; news@portlandobserver.com	503-288-0033
The Skanner	Advertising Agreement		weekly in Portland and Seattle			email advertising@the skanner.com or phone	Jerry Foster - Advertising Executive	Jerry@TheSkanner.com	503-285-5555 x 506
ScholarlyHires.com				yes	per order		Rick Friedman	rick@scholarlyhires.com	513-588-8090
UO Price Agreements									
Eugene Weekly	Advertising Price Agreement	Volume Discount	Weekly		6/30/2010-6/30/2011	Orders called or emailed, nothing required to be signed for each order	Jennifer Donahue	jennifer@eugeneweekly.com	541-484-0519 ext 28
Register Guard	Volume Advertising Contract	Volume Discount	Daily		6/1/2010 - 5/31/2011	Provide PO or pay invoice	Dave Johnson	dave.johnson@registerguard.com	541-338-2289

